

7th Annual

Miss South Carolina

 SCHOLARSHIP ORGANIZATION, INC.



MARKETPLACE

Saturday, March 11, 2017

9 am to 5 pm

Columbia Metropolitan Convention Center

1101 Lincoln Street

Columbia, South Carolina

Be an Exhibitor

The Miss South Carolina Scholarship Organization's Queen For A Day Marketplace Exhibitor Application is now available. For additional information, please email us at info@miss-sc.org.

The Queen For A Day Marketplace is specifically marketed to all women in the Palmetto State and is open to everyone to attend. This event is a great opportunity for you to network and meet face-to-face with both current and potential customers and to market your products and services.

Many additional advertising opportunities for the event are available to you including your logo on Miss South Carolina's website and our card drop program. By having your business card or brochure in our event bags that are given away to each event patron as they enter, you ensure your brand is remembered well after the event is over. We can also include additional small promotional material such as pens, pencils, stress balls, etc.

We are currently offering a **\$75 early signup discount** for all applications received by February 1, 2017.

Please read the Queen For A Day 2017 Exhibitor Agreement in completion before submitting an application. Exhibitor spaces are non-refundable and space is limited, so be sure to complete your application for this one-of-a-kind event as soon as possible.

Space will be given on a first-come basis. **The deadline to participate is March 1, 2017.**

Mail final application/contract to:
The Miss South Carolina Scholarship Organization
PO Box 297
Hartsville, South Carolina 29551
Attention: Queen For A Day Marketplace

For additional information, please call Chaz Ellis at 803.665.0968.

We look forward to having you join us for this exciting new event!

What is the Queen For A Day Marketplace?

Queen For A Day Marketplace is a way for every woman to feel like royalty. For eight hours, women of all ages will reign supreme as she visits vendors that provide luxury services and items that are fit for a Queen.

Who could deny that special lady a chance to experience such glorious feelings? This is a gift that gives two ways because when the Queen is happy everyone reaps the benefits.

The Miss South Carolina Queen For A Day Marketplace encompasses it all. Beauty and health treatments, adventure, museums and galleries, shopping with discounts, jewelry, golf and tennis lessons, an image consultation and a body, mind and soul relaxation experience are just a few of the many indulgences everyone in attendance can learn more about.

The Queen For A Day Marketplace is the ultimate way to celebrate women. It is sure to be a day filled with indulgence and enlightenment to fulfill every royal need.

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2017 Exhibitor Application

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1. COMPANY INFORMATION

A. Company Name

B. Parent Company Name (if different)

C. Pre-Show Contact Name

Title/Position

D. On-Site Contact Name (if different)

Title/Position

E. Address

City

State

Zip/Postal Code

F. Phone

Fax

G. E-Mail Address

H. Website

2. PRODUCTS AND SERVICES (check one)

Apparel

Artist

Crafts

Jeweler

Books

Music

Non-Profit

Other

Description:

Miss South Carolina

 SCHOLARSHIP ORGANIZATION, INC.

CREDIT CARD AUTHORIZATION FORM

Instructions:

1. Print and complete form.
2. Sign where indicated.
3. Submit by mail with a copy of your Queen For A Day Marketplace Application Form.

Submit to:

The Miss South Carolina Scholarship Organization
PO Box 297
Hartsville, South Carolina 29551
Attn: Queen For A Day Marketplace

Cardholder Name: _____

Email Address: _____

Daytime Telephone: _____

I authorize a charge against my credit card in the following amount: \$ _____

Credit Card (choose one):

MasterCard Visa

Card Number: _____

CVV Number (last 3 digits number located on the back of your card on signature line): _____

Expiration Date (MM/YYYY): _____

Billing Address (where credit card statements are sent):

Cardholder Signature

Date

GENERAL TERMS AND CONDITIONS

1. Defined Terms

The term "Event" means the Miss South Carolina Queen For A Day Marketplace, currently scheduled to be held on Saturday, March 11, 2017 ("Event Date") at the Columbia Metropolitan Convention Center, 1101 Lincoln Street, Columbia, South Carolina ("Exhibit Facility"). The Event is owned, produced and managed by The Miss South Carolina Scholarship Organization, Inc. ("MSCSO"). As used hereafter, the term "Organizer" means, collectively, MSCSO and each of its/their respective officers, directors, agents, affiliates, representatives, employees and assigns, unless the context requires otherwise. The term "Exhibitor" means collectively (i) the company, any other business entity, or person that applied for exhibit space rental and agreed to enter into this contract upon acceptance by Organizer in the manner stated below and (ii) each of its officers, directors, shareholders, employees, contractors, agents, representatives, and/or invitees, as applicable.

2. Contract Acceptance

This contract shall become binding and effective only when it has been signed on the previous page by Exhibitor and counter-signed on the previous page by a duly authorized representative of MSCSO.

3. Assumption of Risks: Releases

Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor's participation or presence at the Event, including, without limitation, all risks of theft, loss, harm, damage or injury to the person (including death), property, business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for its property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area, including without limitation any subrogation claims by its insurer). Neither Organizer nor the Exhibit Facility accepts responsibility, nor is a bailment created, for property delivered by or to Exhibit. Neither Organizer nor the Exhibit Facility shall be liable for, and Exhibitor hereby fully and forever release and discharge the Organizer and the Exhibit Facility, individually and collectively, and their present and former officers, directors, shareholders, partners, affiliates, employees, agents, representatives and attorneys, and predecessors, assignees and successors of each of them, from all claims, actions, causes or action, demands, cross-claims, counter-claims, obligations, contracts, indemnities, contributions, suits, debts, sums, accounts, controversies, rights, damages, costs, attorneys' fees, losses, expenses and liabilities whatsoever, in law, equity or otherwise (collectively "Claims") which either may now have or have had or which may hereafter accrue, individually, collectively or otherwise in connection with, relating to or arising out of Exhibitor's participation and/or presence in the Event. Exhibitor acknowledges that there is a possibility that subsequent to the execution of this contract, it will discover facts or incur or suffer claims that were unknown or unsuspected at the time this contract was executed, and which if known by it at that time may have materially affected its decision to execute this contract. Exhibitor acknowledges and agrees that by reason of this contract, and the releases contained in this Section 3, it is assuming any risk of such unknown facts and such unknown or unsuspected claims.

4. Indemnification

Exhibitor shall on a current basis, indemnify, defend (with legal counsel satisfactory to Organizer in its sole discretion) and hold Organizer and the Exhibit Facility harmless from any and all claims, demands, suits, liabilities, damages, losses, costs, reasonable attorneys' fees and expenses, which result from or arise out of or in connection with (a) Exhibitors' participation or presence at the Event; (b) any breach by Exhibitor or any agreements, covenants, promises or other obligations under this contract; (c) any matter for which Exhibitor is otherwise responsible under the terms of this contract; (d) any violation or infringement (or claim or violation of infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of Exhibitor; (f) harm or injury (including death) to Exhibitor; and (g) loss or damage to property or the business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise. Exhibitor shall not settle or compromise any claims against Organizer without Organizer's prior written consent.

5. Limitation of Liability

Under no circumstance shall Organizer or the Exhibit Facility be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of the acts or omissions whether or not apprised of the possibility of any such lost profits or damages. In no event shall Organizer's maximum liability under any circumstance exceed the amount actually paid to Organizer by Exhibitor for exhibit space rental pursuant to this contract. Organizer makes no representations or warranties, express or implied, regarding the number of persons who will attend the Event or regarding any other matters.

6. Qualifications of Exhibitor

Organizer, at its sole discretion, shall have the right to determine whether a prospective exhibitor is eligible to participate in the Event. Organizer reserves the right to restrict or remove any exhibit or prohibit Exhibitor activity which Organizer in its sole discretion deems objectionable or inappropriate. No adult materials (as defined pursuant to South Carolina's municipal code) may be displayed or sold.

7. Assignment of Space

Exhibit space shall be assigned by Organizer in its sole discretion for the Event and Event Date only. Any such assignment does not imply that similar space will be assigned for future events held by Organizer. Organizer reserves the right to change the floor plan or to move an Exhibitor to another booth location prior to or during the Event if Organizer in its sole discretion determines that to do so is in the best interest of the Event.

8. Cancellation by Exhibitor

No refunds will be available before or during the show.

9. Cancellation by Organizer

If Exhibitor fails to make a payment required by this contract in a timely manner, Organizer may terminate this contract immediately (and Exhibitor's participation in the Event) without further notice and without obligation to refund monies previously paid. Organizer reserves the right at its discretion to refuse Exhibitor permission to move in and set up an exhibit if Exhibitor is in arrears of any payment due to Organizer. Organizer is expressly authorized (but has no obligation, expressed or implied) to occupy or dispose of any space vacated or made available by reason or action taken under this paragraph in such manner as it may deem best, and without releasing Exhibitor from any liability hereunder. Organizer may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under the contract without any obligations, expressed or implied, on Organizer's part to refund any payments previously made and without releasing Exhibitor from any liability arising as a result of or in connection with such breach. If Organizer removes or restricts an exhibit which it considers to be objectionable or inappropriate, no refund will be due Exhibitor.

10. Cancellation of the Event

If Organizer cancels the Event due to circumstances beyond the reasonable control of Organizer (such as acts of God, acts of war, governmental emergency, labor strike or unavailability of the Exhibit Facility), Organizer shall refund to each Exhibitor its exhibit space rental payment previously paid, minus a share of costs and expenses incurred, in full satisfaction of Organizer's liabilities to Exhibitor within 60 days post the Event Date. Organizer reserves the right to cancel, rename or relocate the Event or change the date on which it is held. If Organizer changes the name of the Event, relocates the Event to another event facility within the same city or changes the dates for the Event to dates that are not more than thirty (30) days earlier or thirty (30) days later than the date on which the Event originally was scheduled to be held, no refund will be due to Exhibitor, provided however, Organizer shall assign use of such space to Exhibitor pursuant to terms of this contract. If Organizer elects to cancel the Event other than for reasons previously described in this paragraph, Organizer shall refund to each Exhibitor its entire exhibit space rental payment previously paid, in full satisfaction of any and all liabilities on the part of the Organizer to Exhibitor.

11. Exhibit Space Occupancy

Hours and dates for installing, occupying and dismantling exhibits shall be those expressly specified by Organizer. If Exhibitor fails to install its display in its assigned space by one hour before show opens or leaves its space unattended during the exhibit hours, Organizer shall have the right to take possession of the space and no refund will be due Exhibitor. All exhibits must be open for business during the Event hours. Exhibitor may not dismantle the display until the Event is officially closed by Organizer.

12. Listings and Promotional Materials

By Exhibitor's participation in the Event, Exhibitor expressly grants to Organizer a fully paid, perpetual nonexclusive license to use, display and reproduce the name, trade names and product names or photos of Exhibitor and their products in any directory (print, electronic or other media) listing the exhibiting companies at the Event and to use such items in Organizer's promotional materials. Organizer shall not be liable for any errors in any listing or descriptions or for omitting any Exhibitor from the directory or other lists or material. Exhibitor agrees that Organizer may also take photographs of Exhibitor's booth space, exhibit and personnel during, before or after the open hours of the Event and use such photographs for any Organizer administrative or promotional purpose.

13. Care of Exhibit Facility

Exhibitor shall promptly pay for any and all damages to the Exhibit Facility or associated facilities, booth equipment or the property of others caused by Exhibitor.

14. Taxes and Licenses

Exhibitor is obligated to and shall obtain any licenses, permits or approvals under federal, state or local law applicable to its activities at the Event at its sole expense. Exhibitor shall obtain any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the Event.

15. Copyrighted Materials

Exhibitors shall not play or permit the playing or performance of, or distribution of any copyrighted material at the Event unless it has obtained all necessary rights and paid all required royalties, fees or other payments.

16. Observance of Laws

Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including without limitation and union labor work rules). Without limiting the generality of the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

17. Additional Terms and Conditions

Organizer has sole control over attendance policies. Except as provided to the contrary in this contract, all monies paid by Exhibitor shall be deemed fully earned and non-refundable at the time of payment. Exhibitor shall conduct itself at all times in accordance with normal standards of decorum and good taste. In addition to its right to close an exhibit and withdraw acceptance of the contract, Organizer in its sole judgment may refuse to consider for participation in future events held by Organizer an Exhibitor who violates or fails to abide by the contract and any of the Exhibitor Rules and Regulations. Any amendment or modification to this contract must be in writing and signed by an authorized representative of Organizer. Exhibitor may not assign this contract or any right hereunder nor may Exhibitor sublet or license all or any portion of its exhibit space without the prior written consent of Organizer, which consent shall be in Organizer's sole discretion.

18. Exhibitor Rules and Regulations

Approximately one month from the Event, Organizer will send the Exhibitor Rules and Regulations to the Primary Contact listed on page one of the application. The Exhibitor Rules and Regulations will include integral to participation at the Event, including but not limited to additional exhibitor rules and regulations, registration, shipping and drayage, utilities and building services, exhibitor display rules, and move-in, move-out schedules.

19. Incorporation of Rules and Regulations

Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by Organizer in its sole discretion. Organizer may adopt rules or regulations from time to time governing such matters and may amend or revoke them at any time, upon reasonable notice to Exhibitor. Any such rules or regulations (whether or not included in an Exhibitors Rules and Regulations or similar document) are an integral part of this contract and are incorporated herein by reference and shall have the full force and effect as if such rules and regulations are fully set forth herein. Exhibitor shall observe and abide by additional regulations made by Organizer as soon as these additional rules and regulations are communicated to Exhibitor. This contract (including the Exhibitor Rules and Regulations and any additional rules or regulations adopted by Organizer from time to time) states the entire agreement of the parties with respect to the subject matter hereof.

20. Governing Law

This contract is governed by the laws of the State of South Carolina as applied to contacts entered into and entirely performed within such state. Exhibitor agrees that the courts located in the State of South Carolina shall constitute the exclusive forum for the resolution of any and all disputes arising out of, connected with or related to this contract or the breach of any provision of this contract. Exhibitor waives any right to assert lack of personal or subject matter jurisdiction and agrees that venue property lies in South Carolina.

21. Character of Displays: Use of Aisles and Common Areas

Distribution of samples and printed matter of any kind and any promotional material is restricted to the exhibit booth. All exhibits shall display products or services in a tasteful manner as determined in the Organizer's sole discretion. The aisles, passageways and overhead spaces remain strictly under control of Organizer and no signs, decorations, banners, advertising material or special exhibits will be permitted in any of these spaces except with written permission of Organizer. Uniformed attendants, models and other employees must remain within the booths occupied their employers. Any and all advertising distribution must be made by Exhibitor only from within his or her booth. Equipment must be arranged so that show vendors do not stand in the aisle while examining equipment or watching demonstrations. Strolling entertainment or moving advertisements outside of an Exhibitor's exhibit space is prohibited.

22. Sound Advertisements

The use of devices for mechanical reproduction of sound or music is permitted, but must be controlled. Sound of any kind must not be projected outside of the exhibit booth. Exhibitors are specifically prohibited from employing any carnival-type attraction, animal or human, or from operating such noise-creating devices as bells, horns or megaphones. Organizer reserves the right to determine sound interference with others and Exhibitor shall comply with any request by Organizer to discontinue any such sound or music.

23. Fire and Safety Laws

Federal, state and city Laws must be strictly observed. A full listing of these fire and safety regulations will be found in the Exhibitor Rules and Regulations.

24. Rights of Offset: Enforcement

In the event Exhibitor is indebted to Organizer, whether or not such indebtedness arises from this or any other agreement, Organizer shall have the right in its discretion to apply any refunds of exhibit booth fees properly due Exhibitor to such other indebtedness in the event legal action is filed by Organizer to enforce the terms and provisions of the agreement, the prevailing party in such action shall be entitled to reimbursement of court costs and reasonable legal fees.

25. Additional Materials

Organizer will be providing to Exhibitor from time to time additional materials which will specify additional terms and conditions for your participation and/or presence at the Event. Such additional terms and conditions (including without limitation those specified in the document entitled "General Terms and Conditions") are hereby fully incorporated herein by reference and shall have the full force and effect as if such terms and conditions are fully and expressly set forth herein. You hereby agree that all information containing terms and conditions provided to you by Organizer shall be deemed fully read and understood by you and that you shall be bound by all the terms and conditions contained herein and therein.

Please sign here (required) and mail form to: Miss South Carolina Scholarship Organization, PO Box 297, Hartsville, South Carolina 29551.

Exhibitor Signature **Date**

Company Name