

## MEDIA RELEASE

Miss South Carolina Scholarship Organization 2014/04

FOR IMMEDIATE RELEASE

### **The Miss South Carolina Pageant returns to television June 28, 2014**

*Agapé Senior serves as the organization's premiere sponsor as the pageant returns to television*

Hartsville, South Carolina (April 23, 2014) – The Miss South Carolina Scholarship Organization is proud to announce its return to television for this year's 78<sup>th</sup> annual Miss South Carolina Pageant. The pageant competition will air in its entirety on Saturday, June 28, 2014. The Miss South Carolina Pageant will take place in the Township Auditorium in Columbia, South Carolina. The 2014 Miss South Carolina Pageant can be viewed on WACH Fox and the Sinclair Network throughout South Carolina (MyTV in Charleston, CW Myrtle Beach, My40 in Greenville) from 8 pm until 10:30 pm.

The Miss South Carolina Pageant was first televised in the 1960s until the 1998 pageant. Televising began again with the 2000 pageant before it was last televised in 2006. Events will begin with the Preliminary Miss and Teen Competitions on Tuesday, June 24, 2014 and go through Thursday, June 26, 2014. The Miss South Carolina Teen Finals will be held on Friday, June 27, 2014. Tickets for all events can be purchased as of May 5, 2014 from the Township Auditorium Box Office or online with TicketMaster.com.

Agapé Senior is proud to be the premiere television sponsor for the 2014 Miss South Carolina Pageant. Agapé Senior is a network of residential and health-related companies with services across South Carolina. Agapé Senior is recognized as an industry leader in integrated services for seniors. Founded in 1999 by Rev. Scott Middleton, Agapé Senior has expanded to ten assisted living facilities, three post-acute care and skilled nursing facilities, and is South Carolina's largest hospice provider. Agapé Senior also provides physician's services, ambulances, and restaurant and catering services. The company has over 2,000 employees. For more information about Agapé Senior, call 1-800-41-Agapé (2427) or visit [AgapeSenior.com](http://AgapeSenior.com).

WACH Fox is the Fox affiliate serving Columbia, South Carolina. WACH Fox functions as the headline hotspot for the Midlands and across the state 24/7. Sinclair Broadcast Group, Inc., the largest and one of the most diversified television broadcasting companies, owns and operates, programs or provides sales services to 164 television stations in 77 markets, pro forma for pending transactions. Sinclair's television group is affiliated with all major networks and will reach approximately 38.7% of all U.S. television households. For more information, please visit Sinclair's website at [www.sbg.net](http://www.sbg.net).

The Miss South Carolina Scholarship Organization is the largest state supplier of scholarship opportunities to young women under the Miss America Organization. The Miss South Carolina organization makes over \$24 million scholarships available to fund contestant's education, showing their dedication to empower young women across the state. Their mission is to advance the creation, promotion and support of community service and educational opportunities for young women in the State of South Carolina while providing a forum in which to express their opinions, talent and intelligence.

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